A Salute To Women in the Trucking Industry

You don't often see women in trucking on the open road, but when you do, you should salute this generous and dynamic group. Women in Trucking (WIT) promotes opportunities for women in the industry and educates to minimize the particular challenges faced by women on the road. The organization involves generous men and women that not only support those within the trucking community but also those with special needs. At a three-day trade show, Great American Trucking Show (GATS) held in Dallas, TX, participants dedicated their time, good-heartedness, and bone marrow to demonstrate positive changes within the trucking industry. Balch Logistics highlights just a few of the contributions exhibited.

Ice Bucket Challenge

Linda Caffee, a board member of the Women in Trucking (WIT) Association and a member of the Trucking Solutions Group, along with Ellen Voie, founder of WIT, eagerly accepted the Ice Bucket challenge. They endured being drenched by a large bucket of ice and water to support Amyotrophic Lateral Sclerosis (ALS), or Lou Gehrig's disease. Watch the challenge on the WIT Association YouTube Channel here.

Blood Drive and Bone Marrow Donation

Linda Voie also supported the Trucking Solutions Group which held a blood drive and recruited bone marrow donors. The tradeshow might be over, but you can still register as a
bone marrow donor. A quick mouth swab is all it takes to register. Then, if a match is found, the exchange entails a simple procedure. Find out more information at bone marrow donors.

**Sex Trafficking**

[Truckers Against Trafficking](https://www.truckersagainsttrafficking.org) featured their trailer, *Freedom Drivers Project*, showcasing ways to identify trafficking victims and how truckers can help.

**Veterans**

Just in time for the holidays, [Wreaths Across America](https://www.wreathsacrossamerica.org), ensures wreaths arrive to families who have a fallen soldier family member. Families can honor their loved one with a wreath placed on their grave.

The tradeshow exhibited the generosity and united community that encompasses professionals within the trucking industry. Members of the trucking industry not only support each other, but also advocate for reputable charities, healthcare, and socially conscious activism. The next time you see a truck driver, show your appreciation for their hard work and dedication to the trucking industry and their service to others.

Balch Logistics is grateful for people like Ellen Voie, the founder of [WIT](http://womenintrucking.org), who devotes her life to serving drivers and students of the trucking industry. Learn more about WIT at [http://womenintrucking.org/](http://womenintrucking.org/).

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