



## Drive Less to Go Green!

Earth Day is a worldwide, environmental event celebrating a more sustainable and unpolluted environment. Since the first Earth Day on April 22, 1970, there are now 192 countries and over one billion people who celebrate Earth Day. More than any other day, on Earth Day we are conscious of our corporate responsibility and we want you to be, too!

### Simple Ways to Go Green

- Purchase a fuel-efficient, low-greenhouse gas vehicle
- Drive smart by going easy on the gas pedal and brakes
- Use renewable fuels
- Shut off your engine in traffic

It's important to be conscious of ways to improve sustainability every day, not just on April 22nd. At Balch Logistics, we talk to our drivers about the various ways they can reduce fuel emissions and reach their destination quickly, without a trail of carbon tire marks. We hope you enjoy Earth Day and explore more tips on how to go green on the road [here](#).

[Balch Logistics](#) ensures customer satisfaction through simplicity, quick response, competitive rates, value-added innovation and continuous improvement. Your satisfaction as a customer determines our ultimate success. Call us today at 877.859.4401.



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